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# Business Support Facility for Resilient Agricultural Value chains

## Launch of the Competitive Matching Grant Fund (MGF)

### 1st Call on Maize, Cocoa and Livestock Value Chain

18 September 2023

# Agenda

1. Opening Remarks
2. Frame and objective of the project
3. Outputs and intervention areas
4. Competitive Matching Grant Fund for climate-resilient value chains
5. Call for action
6. Q&A





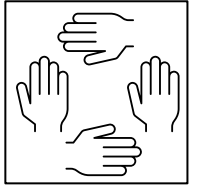
# Joint Action

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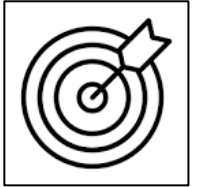


The Joint Action “Business Support Facility for Resilient Agricultural Value Chains” is a combined effort of the **EU Directorate-General for International Partnerships (INTPA)**, **Organisation of African Caribbean and Pacific States (OACPS)** and **German Government** through the **Federal Ministry for Economic Cooperation and Development (BMZ)**.

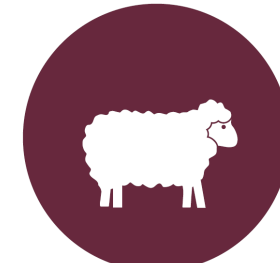
It is implemented by the two projects “Agribusiness Facility for Africa (ABF)” and “Market oriented value chains for jobs and growth in the ECOWAS region (MOVE)”.



# Objective



The Joint Action aims to **contribute to economic and climate change resilience** of the value chains **cocoa, maize and livestock (cattle, goats, sheep)** and to **food security, increased income, and employment** in the 79 member states of the Organisation of African, Caribbean and Pacific states (OACPS) under the Cotonou agreement. This call is specifically for the cocoa, maize and livestock value chains.





# Outputs

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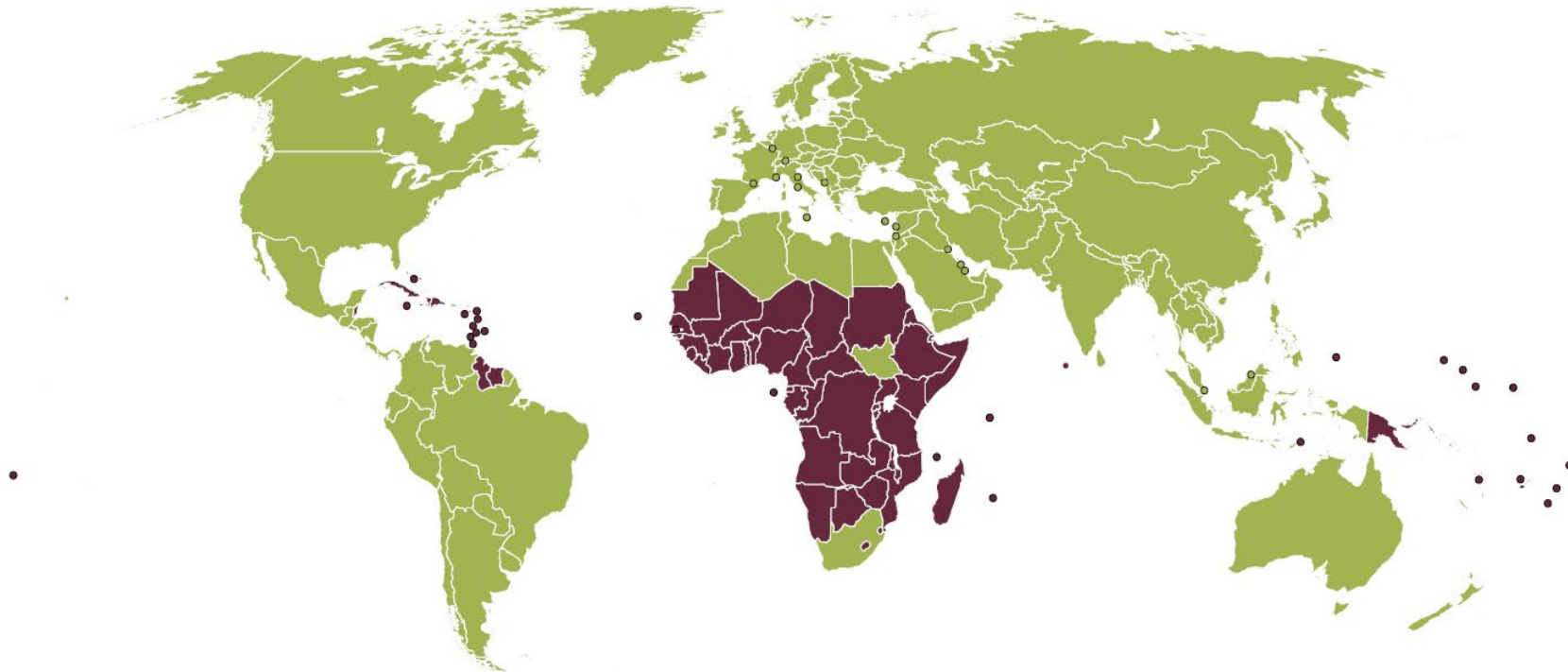
- **Output 1:** Skills for agribusiness – e-learning and blended learning approaches accessible to all members of OACPS.
- **Output 2:** Competitive Matching Grant Fund (MGF) – innovative concepts that promote resilient agricultural value chains in OACPS member states through 85 meaningful and cost-effective multi-stakeholder partnerships involving private and public actors along VCs.
- **Output 3:** South-South Exchange – knowledge sharing & learning for further scaling and institutionalizing the approaches of the Business Support Facility.





# Intervention area

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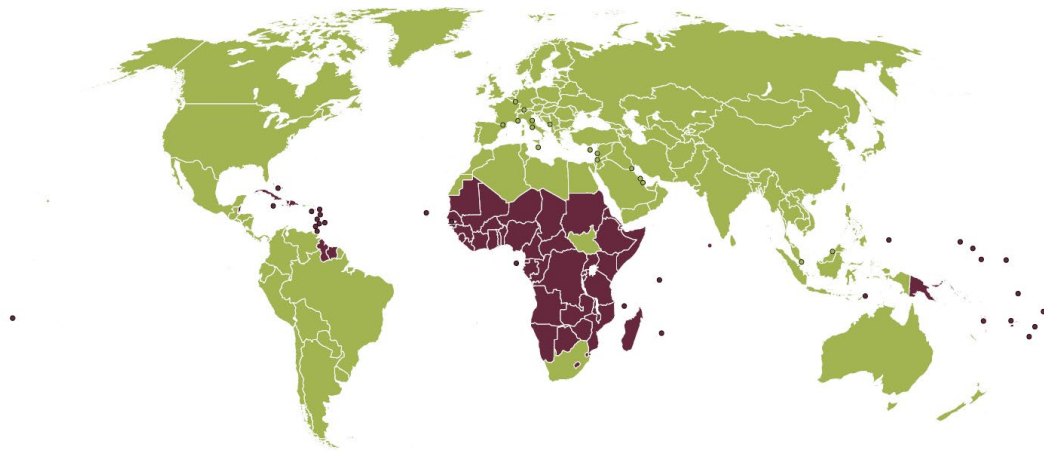


Members of the Organisation of African, Carribean and Pacific States (OACPS)



# Intervention area

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## Important remark:

Please note that proposals on the cocoa VC from Ghana, Côte d'Ivoire, Cameroon will not be eligible since the value chain in these countries is already being supported through the EU Sustainable Cocoa Initiative.



## Output 2

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**Competitive Matching Grant Fund (MGF):** (i) maximize outreach across countries and VCs, (ii) to foster excellence and ownership and (iii) to mobilize additional resources for implementation. The competitive MGF shall translate the strategic and thematic directions of the component in up to **85 meaningful and cost-effective multi stakeholder partnerships involving private and public actors along VCs.**







# Matching Grant Fund

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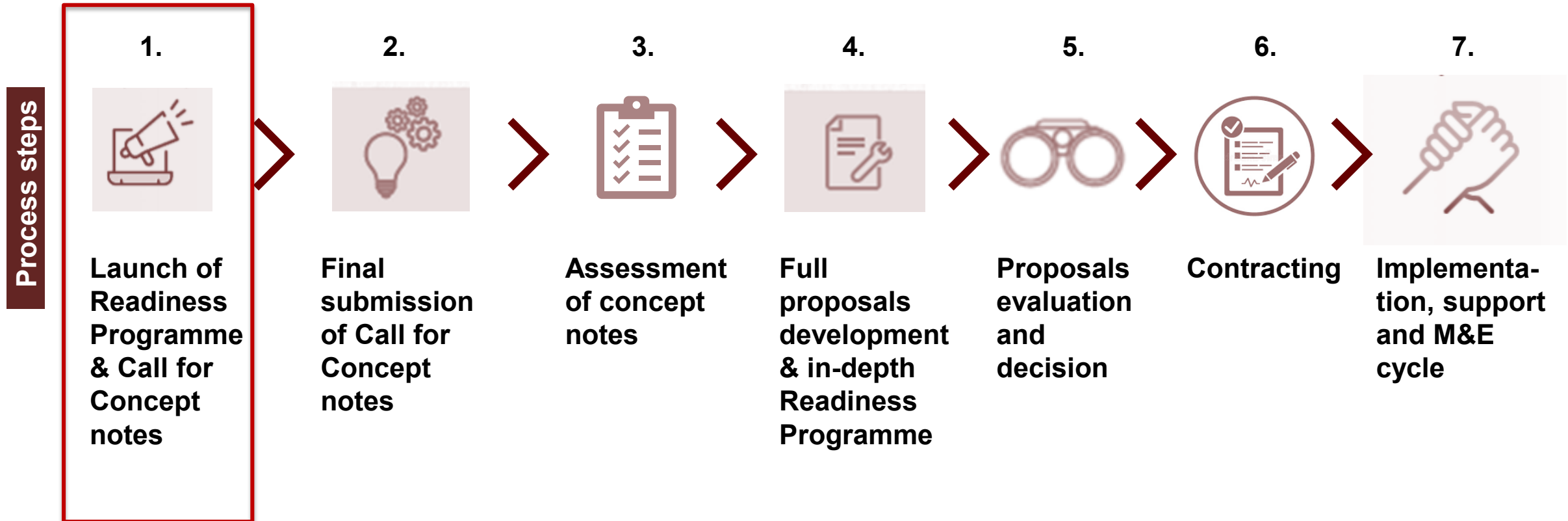


## Explanatory video of the competitive matching grant fund.



As you can see, this call is aimed at the cocoa, maize and livestock value chains. We are specifically looking for projects that focus **on increasing incomes along the value chain, climate change mitigation and/or adaptation, and gender transformative approaches.**

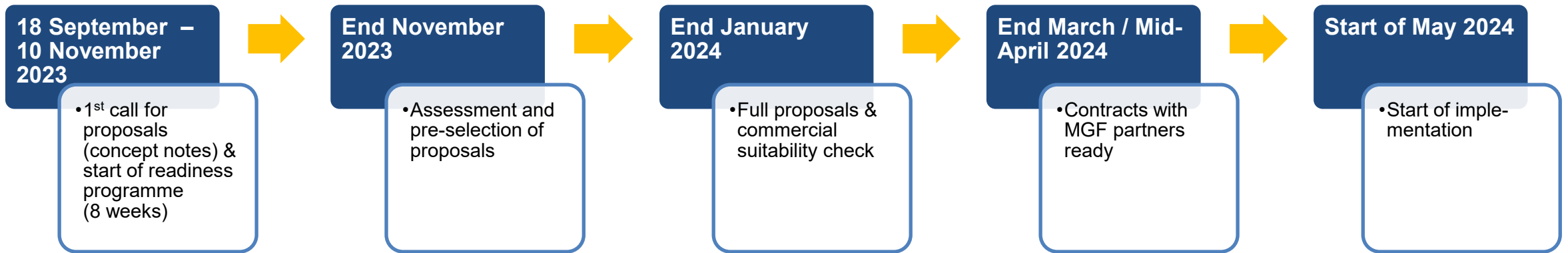
# Matching Grant Fund



**GIZ: Fond Management and Business Support Facility**

# Matching Grant Fund

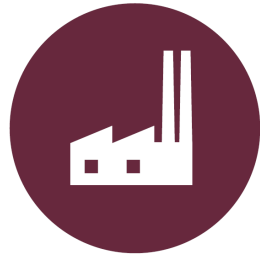
## Call on Cocoa, Maize and Livestock value chains





# Consortium - lead entity

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Processing company



Agricultural producer organisation



Off-takers of the main final product of the VC or its by-products



**Important note:** We are primarily looking for **national / local companies** as lead entities. If an international company applies, a local company needs to be part of the consortium. Consortium partners are expected to sign a Letter of Intent at the Concept Note stage that will be developed to an MoU for the Full Proposal stage.

# Possible partners for a consortium

- Private Sector Foundation
- Private or public research organisations
- Agricultural technical and vocational education and training institutions (ATVET)
- National extension organisations (public and private)
- Business development services
- Financial institutions
- Civil society actors
- Private actors that would be included also in the lead applicant's list



**Consortium partners are contractual partners in a Matching Grant Fund project that have entered into an official understanding and intend to present a joint project. They make a specific contribution to the project, whether in cash or in kind.**

# Example: Multi Stakeholder Partnership

Video if ready



Cocoa beans



Cocoa pods



Cocoa pods



Reduction  
CO2



as developed by the Green Innovation Centres  
in cooperation with ABF



# Call for concept notes

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[www.agribusiness-facility.org/funding.html](http://www.agribusiness-facility.org/funding.html)

**Candidates can apply for funding up to 200,000 EUR (up to 50% of the total contract value).**

We will implement via integrated Development Partnership Projects (iDPPs) - implementation or cooperation agreements.



# Planned webinars

Will be held in English and in French in separate calls. Please refer to the invitation for the flyer that contains the links to the calls.

<p>18 September 2023</p> <p><b>Official launch: Matching Grant Fund for Climate-Resilient Value Chains</b></p>	<p>19 September 2023</p> <p><b>Application process &amp; consortia</b></p>	<p>20 September 2023</p> <p><b>Capacity Development</b></p>
<p>18 October 2023</p> <p><b>Application process &amp; consortia</b></p>	<p>4 October 2023</p> <p><b>Contract formats &amp; Finances</b></p>	 <p><a href="http://www.agribusiness-facility.org/funding.html">www.agribusiness-facility.org/ funding.html</a></p>







# Call for Action!

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**For any questions, please contact**

**[abf-fund@giz.de](mailto:abf-fund@giz.de)**

**Matching Grant Fund (MGF)  
for Climate-Resilient Value Chains**

**Apply now!**

[www.agribusiness-facility.org/funding.html](http://www.agribusiness-facility.org/funding.html)





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**Thank you!**  
**Merci beaucoup!**  
**Obrigado!**  
**Gracias!**