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Business Support Facility for Resilient Agricultural Value chains

Competitive Matching Grant Fund (MGF): Application process & Consortia

1st Call on Maize, Cocoa and Livestock Value Chain

18 September 2023

Please note that the session will be recorded!



Content

1. What is the Matching Grant Fund
2. Who can apply
3. How to apply
4. Topics and indicators covered by the Matching Grant Fund
5. Q&A





Matching Grant Fund

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Explanatory video of the competitive matching grant fund.



As you can see, this call is aimed at the cocoa, maize and livestock value chains. We are specifically looking for projects that focus **on increasing incomes along the value chain, climate change mitigation and/or adaptation, and gender transformative approaches.**



Objectives

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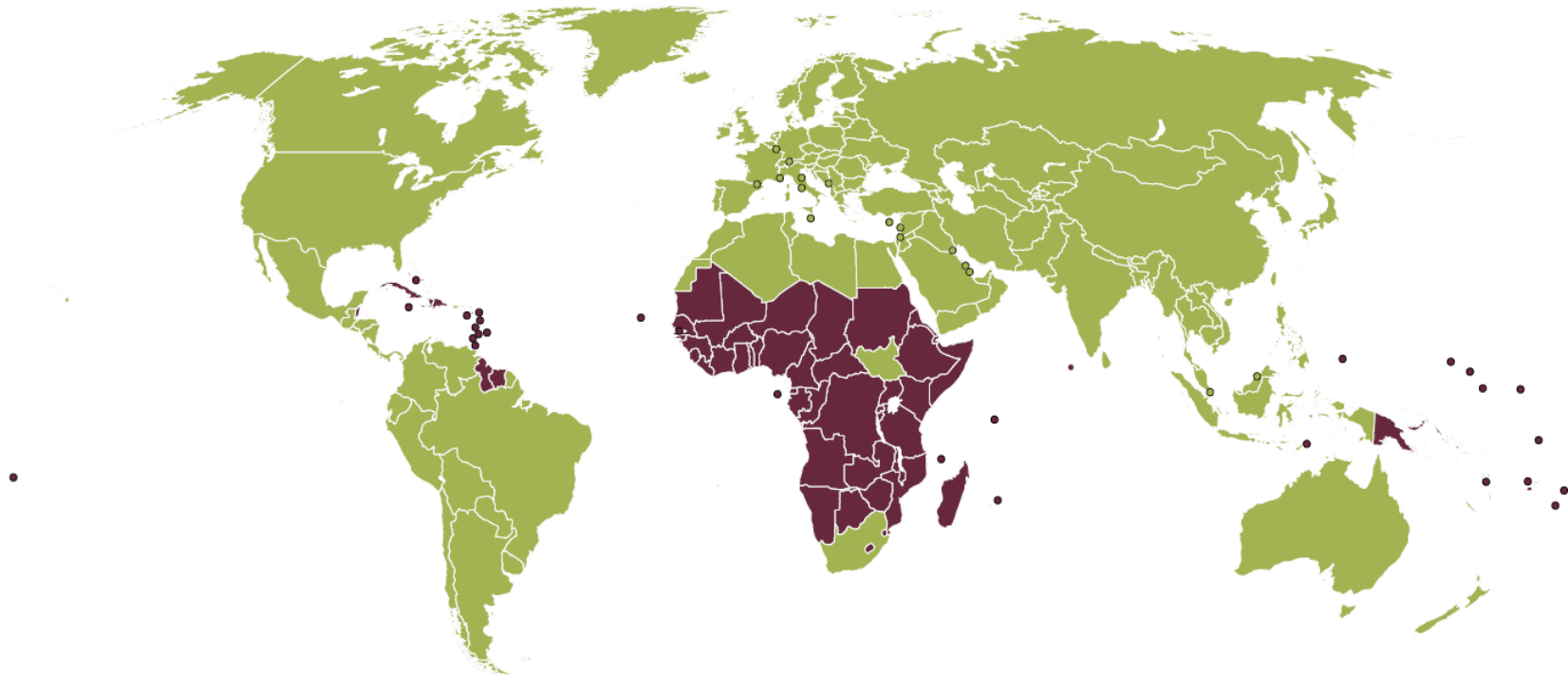


- Drive sustainable growth and **strengthen private sector** development
- Improve the **productivity and profitability** of stakeholders in all 79 OACPS member states for cocoa, maize, cattle, sheep and goat value chains.
- Build **resilience and inclusiveness** in the cocoa, maize, sheep, cattle and goat value chain
- Foster excellence and **ownership**
- Mobilize **additional resources** for implementation



Intervention area

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Members of the Organisation of African, Carribean and Pacific States (OACPS)



Who can apply?

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To be eligible for the Matching Grant Fund, you must meet the following criteria:

- Targeting at least 1 of the following VC: cocoa, maize, cattle, sheep and goat
- Doing Business in 1 or more countries of 79 OACPS member states
- Fulfill the compliance of commercial and financial suitability check



Eligibility Criteria for lead applicants

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Contribution to the project of at least 50% (in cash and/or in kind) depending on the fragmented or innovative nature of the VC

Legally registered entity with the mandate to enter into binding commercial and cooperation agreements

Annual turnover of at least twice the amount of the contract

Evidence of tax payments in the last 2 years for the lead applicant

Consortium Partner vs Service Provider

What is a consortium?

A consortium consists of

- **2 or 3 private or public partners**
 - that have entered into an **official understanding** (LoI), and
 - presents a **joint project**.
- Each consortium partner makes a **specific contribution** to the project, whether in cash or in kind.

Example: A maize processing company and a national research institute.

Who is a service provider?

A service provider delivers

- **a specific service**
- **against payment.**

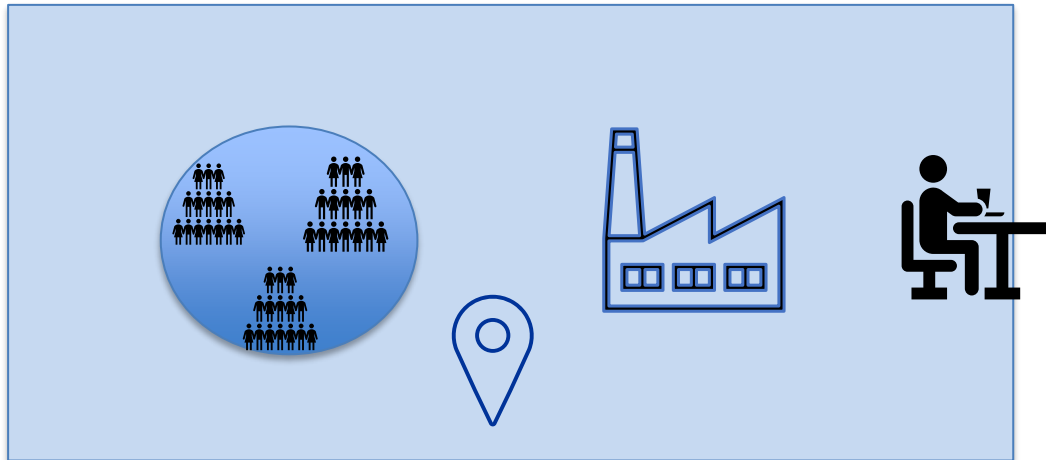
They are

- **not part** of the formal consortium,
- **not** expected to **contribute** cash or in kind to the project.

Example: A Master Trainer facilitating a proposed training approach or a consulting firm hosting a digital platform as a service provider.

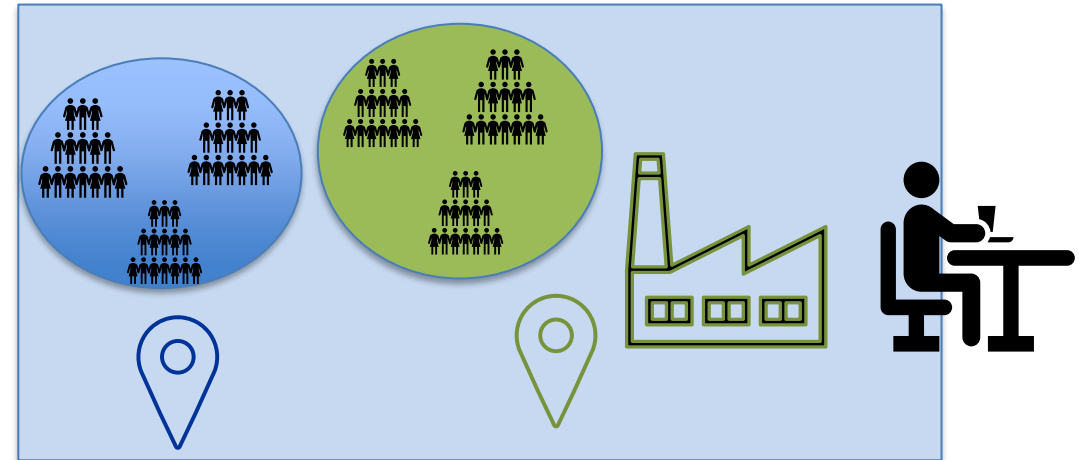
Examples of Consortia

Example 1: One Consortium partner



- Beneficiary partners (e.g., Processor, farmers groups) are in **same country**
- Lead applicant can be **any of the consortium partners**
- Total Matching Grant Fund contribution is **up to 125,000 EUR**
- 1 contract

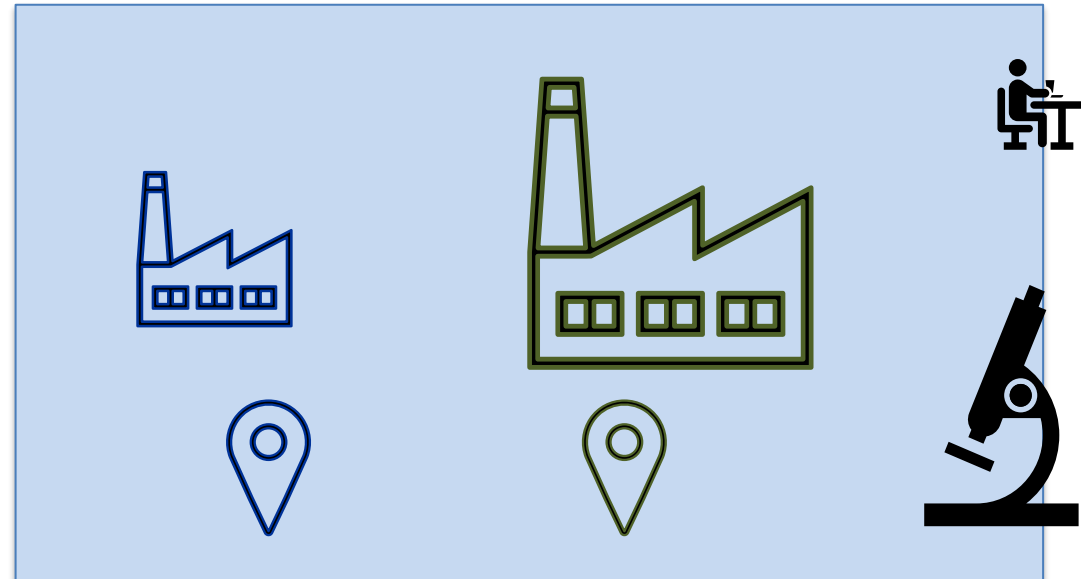
Example 2: Two Consortia Partners



- Beneficiary partners are in **more than one country**
- Lead applicant would be either the **Processor or Offtaker**
- Total Matching Grant Fund Contribution is **up to 200,000 EUR**;
- 1 contract

Examples of Consortia

Example 3: Innovative Project



- Consortia Partners can be located in one or more locations
- Lead applicant would be a **Processor**
- Total Matching Grant Fund contribution is **up to 125,000 EUR**; 1 contract



How to Apply?

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Do you meet the eligibility criteria?

Send your **concept note, budget template and letter of intent** to abf-fund@giz.de by **10th November 2023, 23:59 GMT**

Documents are available at:

- Agribusiness Facility www.agribusiness-facility.org/funding.html (go through)
- ComCashew Website www.comcashew.org
- OACPS www.BusinessACP.com
- FAO
- Leverist [Matching Grant Fund for Climate-Resilient Value Chains in member states of the OACPS | leverist.de \(EN\)](http://Matching Grant Fund for Climate-Resilient Value Chains in member states of the OACPS | leverist.de (EN))

Documents Required

Following documents are required for the concept note stage of the application process of which those highlighted in **green** will be submitted to abf-fund@giz.de.

1. Application Guidelines for call for proposal
2. Guidelines for cost eligibility
3. **Letter of intent**
4. **Concept Note Template**
5. **Excel Tool for Budget and contributions**

All documents are available in **English and French**.



Topics to be Covered by the MGF Applications

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Applications **must cover** the following areas:

1. Technical trainings for primary producers (mandatory)
2. Entrepreneurial trainings for primary producers (mandatory)

Optionally, applications can include:

- Other approaches and value chain promotion approaches

Performance Indicators

Key Performance Indicators

- Income and turnover
- Cross-cutting issues (climate resilience, gender, youth)
- Job creation & target producer organisations (to be an applicant or in a business linkage with an applicant)

Other Indicators

- Food Security and Export
- Other innovation indicators (please refer to concept note)



Information for Potential Applicants

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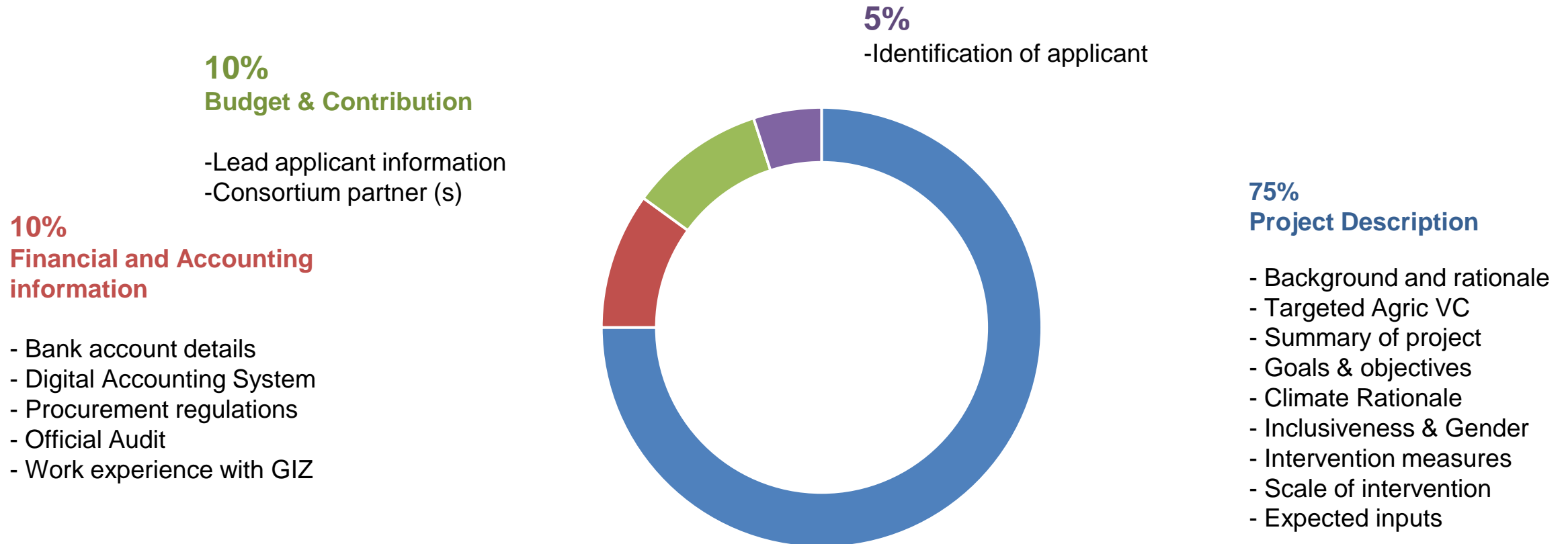
On demand, ABF offers additional information for Matching Fund applicants who may require it. Please contact us via abf-fund@giz.de.

Objective: Ensure smooth implementation and ease with GIZ processes. e.g.

- GIZ Financial reporting
- Gender Transformative approaches
- Key performance indicators
- Other topics based on demand.

Please note that all questions and answers will be published anonymously on the website for your information and transparency.

Scoring Attribution Concept



Planned webinars

Will be held in English and in French in separate calls. Please refer to the invitation for the flyer that contains the links to the calls.

<p>18 September 2023</p> <p>Official launch: Matching Grant Fund for Climate-Resilient Value Chains</p>	<p>19 September 2023</p> <p>Application process & consortia</p>	<p>20 September 2023</p> <p>Capacity Development</p>
<p>18 October 2023</p> <p>Application process & consortia</p>	<p>4 October 2023</p> <p>Contract formats & Finances</p>	 <p>www.agribusiness-facility.org/ funding.html</p>





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Thank you!
Merci beaucoup!
Obrigado!
Gracias!