



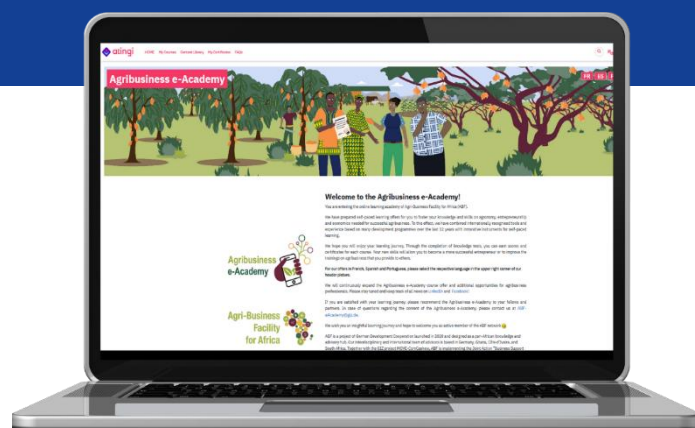
Agribusiness e-Academy

“Your go-to hub for Agribusiness skills”

General context

Agriculture is a key driver of economic growth in Africa, making up a large share of GDP and supporting most of the population. However, the sector faces significant obstacles, including low productivity, limited access to markets, and the impacts of climate change. As agriculture is especially vulnerable to climate change, it is crucial to adapt practices and strengthen climate protection and resilience. Women, who make up a substantial portion of the agricultural workforce, also face challenges that limit their participation and success in agribusiness.

Micro, small, and medium-sized enterprises (MSME's) are vital to value chains, creating jobs, generating income, and boosting food security in Africa. However, many lack the skills and knowledge needed to stay competitive and adapt to environmental challenges.



Project name	Agri-Business Facility for Africa Co-implementing the Joint Action “Business Support Facility for Resilient Agricultural Value Chains”
Partner Countries	Africa (BMZ) All 79 OACPS member states (EU)
Volume	37,498,821 EUR (23,810,854 EUR by EU; 13,687,967 EUR by BMZ)
Duration	January 2020 to June 2027
Implementing Partners	Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

Introduction

Agribusiness e-Academy was developed as an innovative response to agribusiness challenges. Initiated under the Agri-Business Facility for Africa (ABF) and implemented by GIZ, it leverages over 10 years of practical experience to provide high-quality, free self-paced online courses. The platform equips agripreneurs, extension officers, trainers, educators, and ministry staff with essential skills in agronomy, entrepreneurship, and economics needed for successful climate smart agribusinesses. Courses are organised into four key categories: Entrepreneurship in Agribusiness, Good Agricultural Practices (GAP) & Nutrition, Climate Resilience and Market Access.



Key Achievements

Through extensive enrolments, certifications awarded, and promising participation from women, Agribusiness e-Academy continues to equip agripreneurs across Africa, Caribbean and Pacific with the skills needed to thrive in the agribusiness sector.



Investment opportunity for Climate-Resilient agribusinesses

In addition to training and capacity-building, the promotion of agribusiness extends to financial matchmaking and investment opportunities for viable projects. This initiative supports innovative, climate-smart agribusiness solutions by providing entrepreneurs with essential resources and networks to scale their impact. As a result, the youth and businesses are better equipped to increase productivity, enhance climate resilience, and contribute to sustainable economic growth.

Empowering women and young agripreneurs

Expanding online learning to remote communities can be challenging, but the Agribusiness e-Academy Road Tour in Ghana has shown it is possible and effective. The tour made stops at six agricultural colleges and rural innovation hubs, introducing more than 500 participants to the platform through hands-on demonstrations and collaborative sessions.



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Agribusiness e-Academy
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GIZ is responsible for the content of this publication.

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